



PRESS RELEASE

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**Greater Washington Innovations Awards Names Micronic Technologies 2020
Innovator of the Year, MPower Me People's Choice Winner**

The Greater Washington Innovations Awards are a joint effort by the Northern Virginia Chamber of Commerce and Connectpreneur

Tysons Corner, Va. - [The Northern Virginia Chamber of Commerce](#) (Northern Virginia Chamber) and [Connectpreneur](#) have named Micronic Technologies, Inc., the 2020 Innovator of the Year, and MPower Me, the People's Choice Winner, during today's inaugural [Greater Washington Innovations Awards](#) (Innovation Awards).

Created to showcase innovations in business, the Innovation Awards highlight ingenuity and creativity in five key categories in addition to the overall awards: Biotech, Hospitality, HealthTech, Social Impact, and Higher Education. Applicants submitted a one-minute video describing their innovation. A panel of 17 judges then reviewed all applications and named 11 finalists, whose videos were then shown during the virtual Awards show.

According to Northern Virginia Chamber President and CEO, Julie Coons, "our Northern Virginia businesses continuously demonstrate their brilliance and resourcefulness in pushing forward, be it in product development, improving a system or process, or a new approach to employee recognition programs. We've all experienced how invaluable an innovative mindset can be during this year's pandemic. The Northern Virginia Chamber and Connectpreneur wanted to recognize our finalists' achievements in a fun-filled, camaraderie-focused event."

Touted as the zaniest awards show in the Washington D.C. Metropolitan Region that celebrates the ingeniously simple as well as the staggeringly complex, the event included features not typically seen

at business events, including team costumes, live judging, and the audience chosen People's Choice Winner.

" Today's Greater Washington Innovation Awards program demonstrated that, despite all of the challenges going on these days, creativity, innovation, and the entrepreneurial spirit is very much alive and well here in the DC region. Congratulations to the NOVA Chamber of Commerce, the finalists, and the winners," said Tien Wong, Founder and Host, Connectpreneur.

The 2020 Innovations Awards Winners are:

Innovator of the Year

Micronic Technologies, Inc.

People's Choice Winner

MPower Me

Innovation Award for BioTech

Micronic Technologies, Inc.

Innovation Award for Hospitality

HUNGRY

Innovation Award for HealthTech

VideoKall, Inc.

Innovation Award for Social Impact

MPower Me

Innovation Award for Higher Education

Northern Virginia Community College

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About the Northern Virginia Chamber of Commerce

Originally founded in 1925 as a Fairfax county-focused business advocacy organization, the Northern Virginia Chamber has grown into region's largest Chamber of Commerce, drawing members and impacting policy across the Greater Washington D.C. Metropolitan Region. Today, 700 members

strong, representing close to 500,000 employees, the diversity of our community is one of our greatest assets, offering opportunities to learn from one another and form personal connections that help guide lasting business growth.

NOVA's goal is to be considered not only a business partner but also an agent of change for our members. We do this through our work in government advocacy, education through events and programs, networking, promotion of member businesses, and recognition through awards. We are proud to have worked together over these many years to build a meaningful association that enriches our community and look forward to continuing that good work.

For more information, visit www.novachamber.org.