

THE
**GREATER
WASHINGTON
APPRENTICE
NETWORK**

Employer Briefing

September 6, 2022 | 2:00 PM - 3:00 PM

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Today's Agenda

- Welcome
- Overview & Brief History
Monthly Employer Meetings – First Tuesdays of every month
- Featured Speaker:
Ximena Hartsock, Co-Founder
BuildWithin Inc.
- Networking Breakout Rooms
- Upcoming Events

MISSION

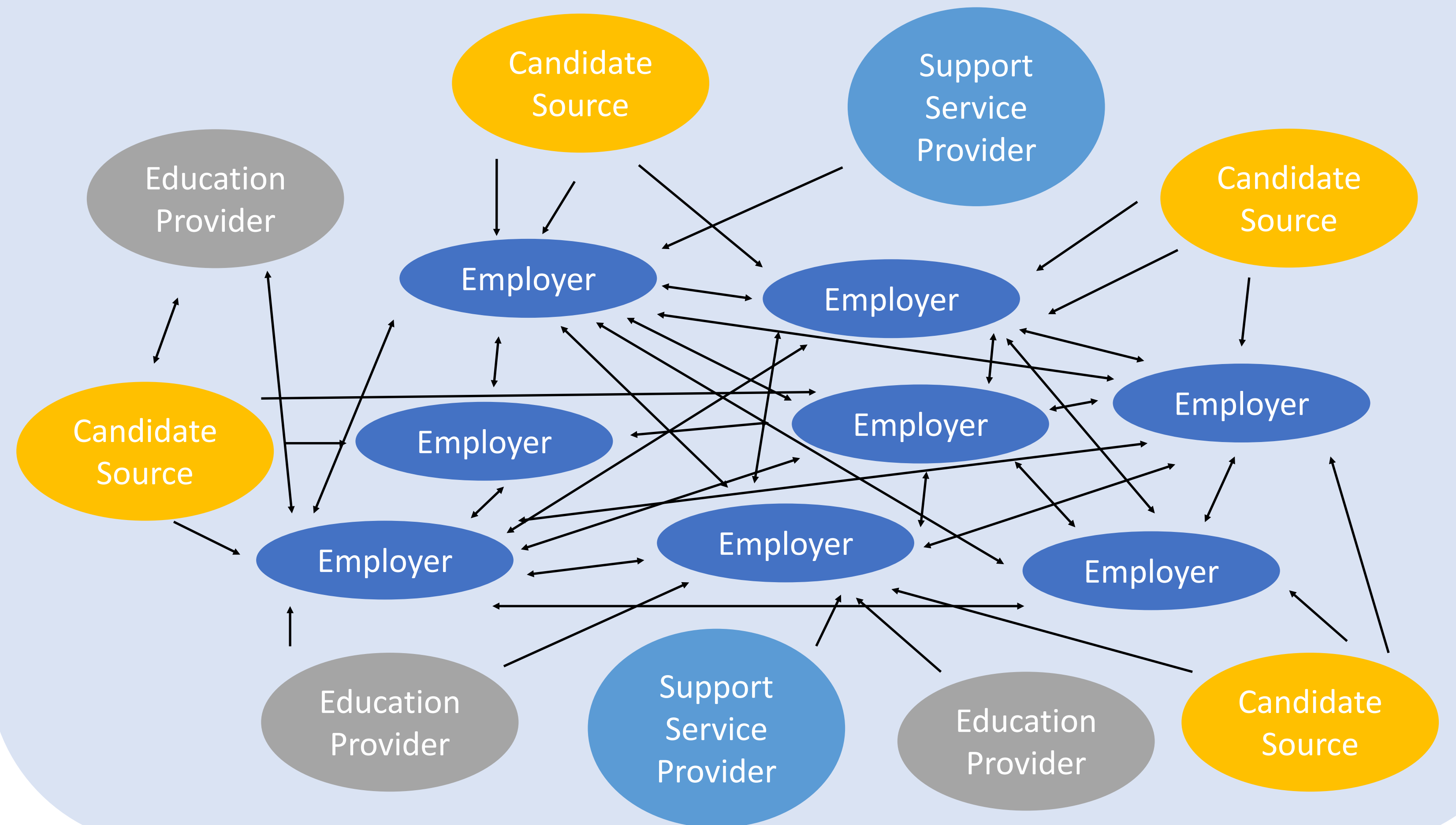
- Help employers in the region explore and develop an apprentice-based model of recruitment and training.
- The Network brings together employers, academic institutions, public and private sectors to create alternative career pathways into digital economy jobs for traditionally underserved communities.
- Goal: Create 1,000 apprenticeships in the Greater Washington region by 2025



Employer Centric Network

- Employers choose their candidate source(s)
- Employers choose their apprentice candidates
- Employers choose their education provider(s)
- Employers choose their support services provider(s) (if desired)
- Employers share best practices
- The Network provides the ecosystem, the infrastructure, and facilitates connections

Greater Washington Apprenticeship Network: an employer centric apprenticeship ecosystem



Industry Cohorts

- Banking
- Government Contracting

What other cohorts would you like to see?

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Today's Featured Speaker

Ximena Hartsock, Co-Founder
BuildWithin Inc.



Breakout Rooms Discussion & Networking

Starter Topics:

- Introduce yourself
- How can the Network help you?
- How can you help the Network?



Monthly Employer Meetings

Recurring Monthly Meetings: 1st Tuesday of the Month 2:00 – 3:00 pm

Next Meeting:

Tuesday, October 4, 2:00 - 3:00 pm

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Thank you

Questions?

Jennifer Williamson

jwilliamson@novachamber.org

www.GreaterWashingtonApprenticeNetwork.com

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