## We are the regional leadership forum by which businesses develop strategic and actionable solutions

For nearly 100 years, we have made business growth our North Star, earning us a reputation as the region's business voice and a champion for business concerns.

Our members are the region's elite businesses. We also believe that the best solutions arrive when our partners in the academic and philanthropic community are at the table with business. We engage regional leaders and experts into a membership that shares its collective wisdom and best practices, which in turn, results in a stronger, better region.

Our full-time Government
Advocacy staff takes on
member and regional
challenges at the local,
state, and federal levels.
We are the most impactful
business advocate in the
Commonwealth because our
work focuses on solutions and
opportunities for our members
and the region.

## We Represent 500,000 member employees



We advance regional growth by focusing on:

- Workforce
- Diversity, Equity, and Inclusion
- Government Advocacy
- Regional Growth
- Transportation
- Healthcare
- Government Contracting

## 365 Days We Advocate For Our Members Each Year

We offer members **full-time**, **dedicated Government Advocacy** available to champion their needs. In addition to our own NOVABIZPAC, we maintain relationships with current and former appointed and elected state and federal leaders, policy makers, economic development leaders, as well as experts on healthcare, transportation, and economic policies.



NOVABIZ PAC

76
Events We
Hold Annually





Annually, our members have access to 56 free, monthly and topical networking events in addition to our 20 signature educational and annual awards events.

60% Attendees

Who Are C-Suite Executives

We are focused on long-term impact and outcomes in our areas of focus. Through collaboration with academic and research powerhouses, we've developed longitudinal research and topical programming focused on 1) Workforce, 2)

Diversity, Equity, and Inclusion (DEI), and 3) Civic Dialogue.

**7**Original
Regional
Research &
Programs













20+

Member Industries Represented

- Top 10 Banking/Finance Real Estate/
  - Government Contracting
  - Entertainment
  - Consulting
- Real Estate/ Construction
- Legal Services
- Health/Health Care Services
- Professional Services
- Information Technology
- Transportation

20,000+

Weekly E-Mail List

35+

**Elite Annual Partners** 

**Our Members** 

Corporate 86%

Not for Profit 14%