



8. ELEVATE TO LEADERSHIP

Engage your company's C-Suite in our C-Suite Roundtables. Join an advisory board.



1. CREATE YOUR PROFILE

Attend Chamber 101. Build your online directory profile and add employees to your profile's roster.



2. MAKE CONNECTIONS

Attend Chamber Events. 60% of our event attendees are C-Suite executives.



7. ENLIST OUR ADVOCACY

Engage our Government Affairs staff to advocate on your behalf. Join our Policy Committee and/or NOVABIZPAC.



NORTHERN VIRGINIA
CHAMBER OF COMMERCE
The Voice of Business in Northern Virginia™

MEMBER JOURNEY

Follow these steps to maximize your Chamber membership.



3. STAY INFORMED

Sign up for the Chamber's weekly e-newsletters and follow us on social media.



6. FOCUS YOUR ENGAGEMENT

Target key business areas in member networks and programming on DEI, Workforce and more.



5. CONNECT YOUR TEAM

Your company's membership is available for all of its employees. Engage your team in Chamber events and programs.



4. PROMOTE YOUR BRAND

Submit your company news to *Doing Business* each week. Set up sponsorship & advertising.

LEARN MORE AT NOVACHAMBER.ORG

The Northern Virginia Chamber of Commerce is the Region's most powerful and influential voice for business. As a Member, you will have ample opportunity to elevate your brand through:

- Networking at more than 76 Chamber events each year—many of them free and members-only—through which you can connect with peers and Regional leadership.
- Joining the Chamber's Friday Member Advocacy Connector conference call.
- Sharing your expertise through panel participation and C-Suite topic creation.
- Becoming a sponsor and having your brand showcased in Chamber outreach and communications.
- Advertising on the Chamber's website.
- Writing an article for our Member Blog. It will be sent to our 20,000+ database, posted on our website, and shared via social media.
- Writing or recording a testimonial used in the Chamber's communications.
- Supporting Workforce and DEI growth in the Region through the Northern Virginia Chamber Foundation.